

June 23, 2016

Flexible packaging is a Sustainable Solution

Manufacturing, Distribution & Use

 Consumes less energy, fewer natural resources

- Generates less CO2 emissions
- Results in higher product to package ratio
- Requires fewer trucks to transport, using less fuel & creating less emissions
- Provides many consumer conveniences:
  - Extended shelf life
  - Easy storage
  - Microwaveability
  - Reclosability





### What does a sustainable package look like?



## **Coffee Evolution**









## Closing the Loop







## Closing the Loop







Source: Sustainable Packaging Coalition "Lifecycle Approach to Sustainability"



## Poly Lactic Acid (PLA)

- High Clarity
- Very high Stiffness
- Good dead-fold
- Semi-permeable to moisture
- Resin can be blended to modify properties
- Renewable raw materials (Sugar)
- Industrially compostable









### **Starch-based films**

- Hazy appearance
- Low stiffness (more like PE than PET)
- Highly permeable to moisture
- Resins can potentially be blended to modify properties
- Renewable raw materials (Corn, potatoes...)
- Industrially compostable
- Home compostable variants too









## Co-polyesters

- Hazy appearance
- Low stiffness (more like PE than PET)
- Highly permeable to moisture
- Oil-derived sources currently, but still industrially compostable
- Home compostable variants too
- Resins often blended to modify properties
   (e.g. BASF Ecoflex® becomes ECOVIO®, when blended with PLA)











Images: BASF

### **Cellulosics**

- Clarifoil® Cellulose Acetate
- High stiffness & clarity
- Principally used in board lamination and window applications





- Good stiffness & clarity
- Great dead-fold
- Moisture and Gas Barrier performance
- Principally used in food packaging & labelling
  - (single web and laminate form)









## **Emerging: PBS**

- PBS
- Derived from oil and/or renewable resources
- Permeable, tear-resistant and low stiffness
- Improved optics versus many alternative biomaterials for sealant-web or bag applications
- Improved moisture resistance
- 4 resin suppliers moving from pilot scale to commercial scale over next couple of years









## Renewable-Conventional

- Renewable PE
- Identical properties to standard
   PE, but derived from Sugar Cane
- Limited range of variants currently, but developing











# Combining Strengths







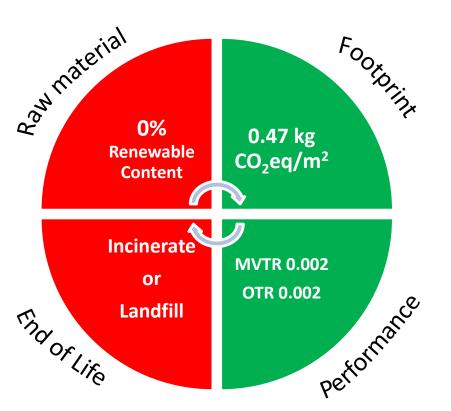




# High barrier Comparisons

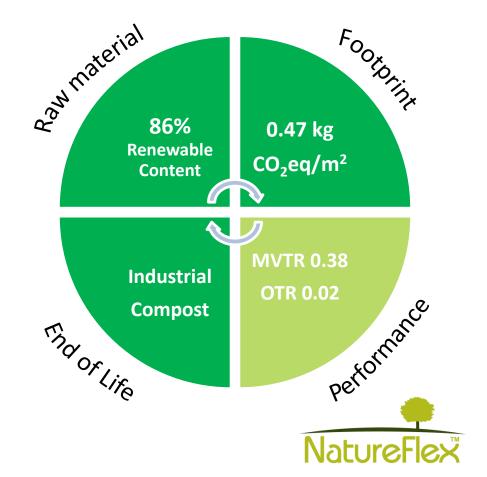
### Conventional Pack:

PET/ Aluminium Foil/ Polyethylene



### "Bio" Pack:

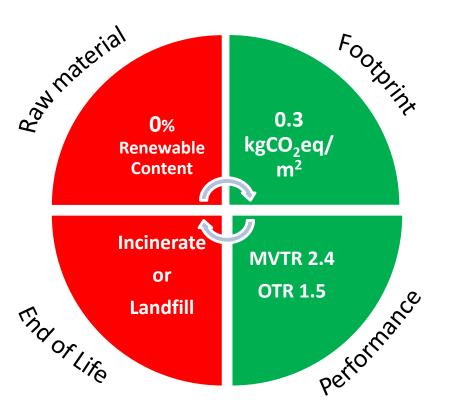
NatureFlex™/Metalized NatureFlex™/Evlon-Ingeo



## Clear Barrier Comparison

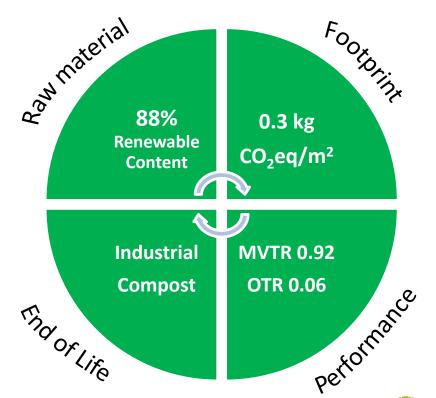
#### **Conventional Pack:**

Polyester/Polyethelyne



### "Bio" Pack:

NatureFlex™/Evlon-Ingeo





# Potential Applications

Recommended

	Stick pack	HFFS	VFFS	Pouches	Sachets	Lidding
Dry Beverages (Coffee/Tea)						
Dry Goods/ Breads						
Nutritional Bars						
Salted Snacks						
Confections						
Cultured Dairy/ Cheese						
Pet Food/Treats						
Liquid Applications						

**Evaluation needed** 

Not Applicable

### **Collaboration: Aligning the Package With Brand Objectives**



Appearance
Barrier
Containment

## **Brand Objectives**

**Impact** 

Environmental
Social
Economic

**Results** 

Cost
Marketability
Total Value

