



Western Plastics Association
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(916) 930-1938

Reasons to Join the Western Plastics Association

- **Stay informed:** Our technical and industry programs are informative and timely. Whether you attend our annual conference or quarterly meetings you will learn about the latest advances in equipment, processes and resins.
- **Networking Opportunities:** Quarterly meetings are held and participation includes extruders, converters, suppliers and support companies for the Plastic Industry. Each meeting includes a legislative update on things affecting your bottom line. Industry presentations have focused on topics including transportation, work force, resin, employment issues, electric costs, mergers, PCR and Retailer/Brand owner direction.
- **Legislative Representation and Reporting:** As the unifying magnet for the plastics industry in the West, WPA provides governmental representation for the plastics industry in California on a weekly basis and in the other western states and provinces when issues arise that are a priority for the members of the industry. Exclusive to WPA Members are our quarterly legislative updates led by our team of bill trackers and Legislative Affairs Director, Laurie Hansen Sheets.

Who we are: The Western Plastics Association (WPA) is an alliance of plastic manufacturers, suppliers, and downstream customers dedicated to representing the broader interests of the plastics industry in the Western States and Canadian Provinces of North America. WPA is making a regional impact and works with national groups on issues that our members are concerned about.

Mission of WPA: Our goal is to create a unifying force for the industry in the Western States and Canadian Provinces. We educate policy makers and the public about the positive economic impact of the industry and the environmental benefits of our products through programs, newsletters, webinars, outreach and the media.

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WPA Goals: With the evolution in 2011 from a small local organization in the West with a rich history of success (CFECA) to a strong regional force today, the Western Plastics Association is expanding our focus and coverage. Through communication with plastics manufacturers, we have heard the concerns and suggestions from all sectors of the industry and have clear goals for the alliance. These include:

Membership – To achieve the goal of a unified industry, WPA members must have a strong voice for extruders, converters, printers, suppliers, and related vendors to the plastics industry.

Communications – In order to be a regional force, there is direct and frequent communications with WPA member companies and a minimum of 6 meetings per year.

Education – Information is constantly made available to the membership through Programs, Newsletters and our Website on new technology, products, processes and legislation.

Legislation and Regulations – Our members are advised of potentially damaging legislation, and legislation that will help manufacturers. WPA actively promotes the benefits of plastics and the industry to legislators and regulators.

Environmental – We supply our members with information, education, and representation on matters relating to Plastic's impact on the environment. WPA educates the public and policy makers about the positive benefits that plastics make to everyday lives and the environment.

Meetings – Members are provided with the opportunity to network a minimum of six times per year at locations throughout the West.

For More Information:

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